

*In Laguna Beach, great schools  
are everyone's business.*



Dear Supporter of Laguna Beach Schools,

First, thank you for your commitment to local education. Your ad in last year's SchoolPower Directory funded public school programs in Academics, the Arts, Athletics and Technology, as well as providing your business with year-long exposure to every LBUSD family. We've enclosed information about renewing your ad and hope you'll continue to advertise in "the best-read book in town"!

**As someone who is committed to supporting education and aware of the benefits of reaching this unique market, we want to invite you to join SchoolPower's Business Alliance.** Partners in our Business Alliance receive maximum exposure to the residents and families of Laguna Beach, with advertising connected to a variety of community and school events, publications, promotion and press all year long, including Directory advertising. In return, your contribution helps fund important educational programs that make a real difference to Laguna Beach students.

The Benefit Chart describing our Business Alliance Levels is on the reverse side. We can also custom-tailor a benefit plan to best meet your publicity needs. Donations may be made as a one-time contribution or in monthly installments. Please call Kris or Stephanie at SchoolPower (949-494-6811/ [info@lbschoolpower.org](mailto:info@lbschoolpower.org)) to learn more. We appreciate your support and look forward to a continued partnership in support of local education.

Sincerely,

Jeff Spurlock  
SchoolPower President 08/09  
LBHS Class of 1981

Robin Rounaghi  
SchoolPower Vice-President 08/09  
Business Alliance

