



Dear Local Business Owner,

I am writing on behalf of SchoolPower, Orange County's oldest non-profit education foundation. We would like to extend this invitation for your business to join our **Laguna Locals Card**, the valued gift offered to every donor who contributes at the \$100 level to SchoolPower's Annual Community Campaign.

The Laguna Beach Unified School District is one of the smallest districts in Orange County, as well as being one of the oldest. Due to the rising expenses associated with delivering quality education in a small district, our public schools continuously face financial uncertainties. Thanks to donor families and generous businesses like yours, SchoolPower has provided local schools with millions of dollars for teacher innovation, academics, the arts, foreign language, athletics, and technology.

Sponsors of our **Laguna Locals Card** program receive maximum exposure to the residents of Laguna Beach, with advertising and publicity in a variety of ways all year long. Your participation creates significant value to an important incentive tool for our donors. This helps fund important educational programs that make a real difference to Laguna Beach students.

Joining our **Laguna Locals Card** will give your business the opportunity to reach 2,000 Laguna Beach families, as well as, hundreds of community supporters, throughout the year. Your business will receive recognition and appreciation in our popular Student Directory as well as on our website www.lbschoolpower.org.

The rewards in lifting a student's spirit are immeasurable. By becoming a **Laguna Locals Card Sponsor**, you will be taking on the challenge to improve our public education system. We welcome your partnership and thank you for your support.

For more information and to participate in the program, contact the SchoolPower office at 494.6811, fax this form to 494.1159 or email us at info@lbschoolpower.com. You can also mail it to: 733 St. Ann's Street, Laguna Beach, CA 92651.

Business Name _____ **Contact** _____

Business Address _____

Phone _____ **Fax** _____ **E-Mail** _____

Please choose the discount amount given: 10% _____ 15% _____ 20% _____ 25% _____ or other: (please describe)

Sincerely,

Marcus Skenderian
SchoolPower President, 2011-12